1. Software Development

* Web Application Development
* ~~Desktop Application Development~~
* Enterprise Software Solutions
* SaaS (Software as a Service) Development
* API Development & Integration
* Software Testing & QA
* Maintenance & Support
  + 1. Application Maintenance
    2. ~~Website Maintenance~~
    3. ~~Bug Fixing & Enhancements~~
    4. Version Upgrades

2. Business Process Automation

* Process Discovery & Mapping

Identifying manual workflows and defining automation-ready processes

* Workflow Automation

Automating business rules, approvals, and routing

3. Artificial Intelligence & Machine Learning

* Core AI & ML Services
  + 1. AI Consulting & Strategy

Identifying opportunities and building roadmaps for AI adoption

* + 1. Custom AI Model Development

Designing and deploying machine learning models tailored to business needs

* AI Integration & Implementation
  + 1. AI-Powered Chatbots & Virtual Assistants

For customer support, HR, sales, etc.

4. API Integration

* Custom API Development
* Third-Party API Integration

Integrating services like payment gateways, CRMs, ERPs, SMS/email services, etc.

* Internal API Integration

Connecting internal systems and apps (e.g., HRMS with finance tools)

* Mobile & Web App API Integration

5. Website Design & Development

* Static Website Development
* Dynamic Website Development
* eCommerce Development
* UI/UX Design
* Responsive Web Design

Mobile-first, cross-device compatible layout design

* Landing Page Design

High-conversion pages for ads, campaigns, and product launches

* Redesign & Revamp Services

Modernizing outdated websites to meet current trends

* Branding & Visual Identity Design

Logo design, color schemes, typography, and graphic elements

* Performance & SEO Optimization

6. Mobile Application Development

* Custom Mobile App Solutions

Business Apps, eCommerce & Retail Apps, Booking & Scheduling Apps, etc.

* Native App Development
  + 1. Android
    2. iOS
* Hybrid App Development

7. E-commerce Development

8. Annual Maintenance Contract

* **Technical Support & Troubleshooting**
  + 1. **Bug fixing (frontend/backend issues)**
    2. **Error resolution and log monitoring**
    3. **Emergency support for downtime or crashes**
    4. **Technical consultation and remote support**
* **Performance Optimization**

**Speed optimization (caching, image compression, minification)**

* **Security Maintenance**
* **Content Management (Website-Specific)**
* **Backup & Restore Services**
* **UI/UX Enhancements**

9. Data Analysis and Visualizations

* Business Intelligence & Reporting

11. Employee Productivity Monitoring & Performance evaluation

* DeskTime